



Implementation Plan for the PWS component of SWFDP

PWS Component of SWFDP

- Deliver Warning Services
- Support Disaster Management and Civil Protection Organizations
- Strengthen relationships with the Media
- Serve important Socio-economic Sectors such as Agriculture

This Implementation Plan (IP) provides guidance on the implementation of the PWS Component

The 3 Steps of the IP for PWS

1. Identify a PWS team and train on Service Delivery skills:

- PWS functions in the NMS
- Specific PWS functions within SWFDP
- Formulating warnings
- Communicating uncertainty and impacts
- Dissemination channels (Tv, radio, mobile, web, RANET)
- Relations with Media, disaster community
- Severe weather data base
- Public education and outreach

The 3 Steps of the IP for PWS

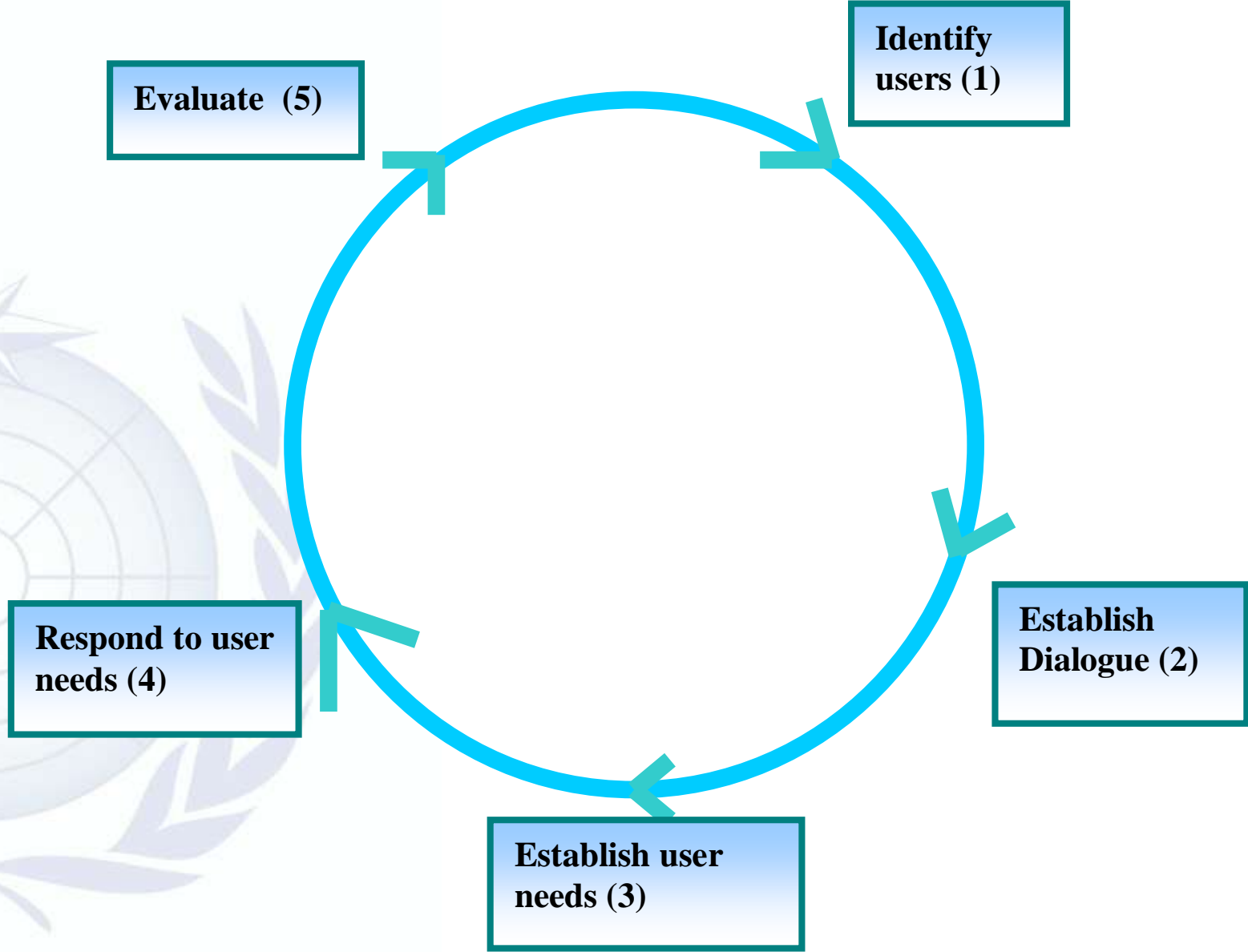
2. Engage Users

- Identify users
- Make first contact and establish dialogue
- Establish user needs
- Decide how to respond to user needs

The 3 Steps of the IP for PWS


3. Monitoring and Evaluation

- Build feedback mechanisms on the use of products and services
- Do surveys
- <http://www.wmo.int/pages/prog/amp/pwsp/surveys.htm>
- Apply lessons learnt to improve service
- Participate in SWFDP by compiling the PWS Component of quarterly reports



Schematic diagram showing steps for user engagement

Matrix for Implementation of the Public Weather Service (PWS) component of SWFDP



Objective	Strategy	How to	Outcome	Indicator	Verification Method
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